Canadian Condominium Institute CCI Institut canadien des condominiums
North Alberta Chapter

INSITE TO CONDOS

2026-27 Advertising Guide

About INSITE to CONDOS Magazine

The *Canadian Condominium Institute North Alberta* (CCINA) Chapter publishes ***INSITE to Condos***, a quarterly magazine that is focused on the condominium community and industry.

The editorial content focuses on issues, trends, and best practices, and shares valuable and practical information with our audience. The magazine is published quarterly and distributed both in print and online to our members and subscribers.

The audience and readership is primarily members of CCINA, which include condominium corporations and boards, condo residents/owners, condominium management companies and other industry-serving businesses that specialize in condominiums and provide services to the condo industry.

Publication & Distribution Details

Publication: Quarterly *(~48 Pages, Full Colour)*

Reach: Primarily Edmonton & Northern Alberta

Distribution: Online & Print

- Online to ~4500 e-newsletter subscribers
- 3,300 Print copies per issue, targeted distribution to CCI North Alberta members and interested community members

Audience:

- Condo owners/residents
- Condo Boards & Condo Managers
- Business and service providers
- Provincial and Municipal elected officials
- Other members of the condo industry

Ready to Book?

Complete the online booking form: www.ccinorthalberta.com/advertising-form

Questions? *If you have questions or require more information, please contact: info@ccinorthalberta.com*
REV 3 - October 2026

Advertising Options & Info

Rate Options

- **Standard Rate** when committing to 1–3 issues *(billed per issue)*.
- **Bulk Buy Rate** save 10% per issue when committing to 4 consecutive issues *(billed per issue)*

Member Discounts & Sponsor Inclusions

- **CCI North Alberta Members receive 40% off Non-Member Standard Rates.**
- Annual Sponsors receive ad space in 4 issues during their sponsorship year:
  - **Platinum** → Full Page *(Premium Placement)*
  - **Gold** → Half Page
  - **Silver** → Quarter Page
  - **Bronze** → Quarter Page

NOTE: *Sponsors may upgrade their ad size for the year and pay the difference, billed per issue.*

Additional Information

- All advertising is subject to approval and space availability.
- Advertisers may purchase space in a single issue or commit to multiple issues in advance *(up to 4 issues)*.
- Rates are reviewed and updated each year and are **posted by the end of October**. Advertisers will be notified in advance of any changes.

Not a Member or Annual Sponsor yet?

Contact the office to inquire about *Membership* or *Annual Sponsorship* opportunities.

Call: 780.453.9004 | **Email:** info@ccinorthalberta.com

Questions? *If you have questions or require more information, please contact: info@ccinorthalberta.com*
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Advertising Rates

- Advertising rates below reflect current pricing, exclusive of GST (5%).
- Member Rates apply to active CCINA members in good standing.
- All advertising is invoiced per issue *(including Bulk Buys).*
- Bulk Buy Rates apply only to 4-issue commitments.

AD SIZE	ADVERTISING RATES *(plus 5% GST)*					
	Member Rates *(save 40%)*			Non-Member Rates		
	Standard Rate *(per issue)*	Per Issue Bulk Buy Rate *(10% discount)*	Bulk Buy Total *(4-issues)*	Standard Rate *(per issue)*	Per Issue Bulk Buy Rate *(10% discount)*	Bulk Buy Total *(4-issues)*
Full Page Premium* Inside Front & Back Cover	**$1,627.20**	$1,464.48	**$5,857.92**	**$2,712.00**	$2,440.80	**$9,763.20**
Outside Back Cover*	**$1,815.00**	$1,633.50	**$6,534.00**	**$3,025.00**	$2,722.50	**$10,890.00**
Full Page	**$1,415.04**	$1,273.54	**$5,094.14**	**$2,358.40**	$2,122.56	**$8,490.24**
Half Page	**$943.80**	$849.42	**$3,397.68**	**$1,573.00**	$1,415.70	**$5,662.80**
Quarter Page	**$471.24**	$424.12	**$1,696.46**	**$785.40**	$706.86	**$2,827.44**
Business Card	**$217.80**	$196.02	**$784.08**	**$363.00**	$326.70	**$1,306.80**

** Full Page Premium and Back Cover placements are included with Platinum Sponsorships and may be limited due to right-of-refusal. Please contact us to confirm availability.*

Payment Information

Payment Methods

- **Cheque:**
  - **Payable to:** Canadian Condominium Institute – North Alberta Chapter
  - **Mail to:** #102, 8925 82 Ave NW, Edmonton, AB T6C 0Z2

- **E-Transfer:** Send payments to acctg@ccinorthalberta.com.
- **Credit Card:** Payment link will be included in your emailed invoice.

Payment Schedule

- **Single Issue Ads:** Invoices sent after each issue is published.
- **4-Issue Bulk Buy Ads:** Invoices sent per issue unless you choose to be invoiced for all four at once.
- **Annual Sponsor Upgrades:** Costs associated with upgrading ad size are *invoiced per issue or can be added to your annual sponsorship invoices.*

Payment Terms

- Invoices are distributed per issue and sent via email.
- 5% GST added to all rates (GST Reg #: 899667364 RT0002)
- Payment due within 30 days..

Late Payments

- Interest of 2% per month applies to invoices overdue more than 30 days.

Artwork Requirements

To be included in the magazine, advertisers must submit **final, print-ready artwork** by the **submission deadline** *(see page 6)*.

If committing to multiple ads, different artwork may be submitted for each issue *(e.g. seasonal or promotional designs)*, as long as each file is received by the corresponding deadline.

- CCINA does not revise or edit advertiser artwork.
- If changes are needed, the advertiser must resubmit a print-ready version by the deadline.
- CCINA reserves the right to approve or reject any advertisement.

NOTE: ***It is the advertiser's responsibility to track all deadlines and ensure the correct artwork is provided on time for each issue.***

File Specifications & Size Requirements

Submit high-resolution, print-ready files according to the specs below. Files that don't meet these standards may not print clearly.

- **File Format:** PNG or JPG
- **Resolution:** 300 dpi
- **Minimum File Size:** 1MB (1000 KB)
- **For technical support contact:** info@ccinorthalberta.com

AD SIZE	FINAL TRIM SIZE	FULL BLEED SIZE
Outside Back Cover	8.5" w X 11" h	8.75" w X 11.25" h
Full Page Premium *(Inside Front & Back Cover)*	8.5" w X 11" h	8.75" w X 11.25" h
Full Page	8.5" w X 11" h	8.75" w X 11.25" h
Half Page	7.0" W x 4.75" H	N/A
Quarter Page	3.5" W x 4.75" H	N/A
Business Card	3.5" W x 2" H	N/A

Ad Submission Information

Submission Deadlines

Deadlines are firm. Ads received after the deadline may not be included.

MAGAZINE ISSUES	TARGET SHELF DATE	SUBMISSION DEADLINES
Issue 1 (Winter)	Jan 1-7, 2026	**November 30**
Issue 2 (Spring)	Apr 1-7, 2026	**February 28**
Issue 3 (Summer)	Jul 1-7, 2026	**May 31**
Issue 4 (Fall)	Oct 1-7, 2026	**August 31**

How to Submit

- **Upload with your booking form:** ccinorthalberta.com/advertising-form-2025-2026
- **Email to:** info@ccinorthalberta.com
- **For files larger than 15MB**, contact us or use a file-sharing tool.

Article Submissions

For details on how to submit articles, view our Article Submission Guide **or the** Article Abstract Form.

Creative Design Support

Need help with your ad? CCINA offers design services for a fee. Advertisers must provide all content. Contact us to book early to allow time for design, approval, and submission.

✅ **Includes:** Layout & design, image sourcing, creative suggestions

🚫 **Does NOT include:** Copywriting, logo creation, project management for ad approvals