

Be Part of CCI North Alberta's Educational Strategy

At CCI North Alberta, we aim to elevate the condo community in Northern Alberta by offering high-quality educational events. We invite our Business Partner and Professional members, condo industry professionals and content experts, to contribute as highly skilled volunteers.

These volunteers are *Knowledge Contributors* who are condo industry experts that share their knowledge and expertise at our Education Events and play a vital role in educating condo boards, owners, and managers, helping them to make informed decisions and effectively manage their condominium corporations. **Read our [Knowledge Contributor Overview](#).**

Our Educational Calendar runs from **September to June**, culminating in the Alberta Condo Expo (ACE) conference, typically held in April or May. The [Education Calendar](#) is developed annually during the summer by our Education Committee. If proposals are accepted, sessions will be scheduled based on fit, priority, and availability.

What we look for:

Our educational content focuses on issues, trends, and best practices within the condominium industry that align with the following four guiding pillars. We prioritize content that is **educational, engaging, and practical**, addressing common challenges in the condo industry.

Education sessions should focus on providing practical, actionable, and educational content for condo owners and board directors, and steer away from advertorial style, promotional messaging.

- **Governance & Management:** Foundational knowledge for condo boards and managers, and best practices for governance. *(i.e. leadership, decision-making, and project management, etc.)*
- **Property Maintenance & Improvements:** Practical advice on maintaining and enhancing condominium properties. *(i.e. facility upkeep, upgrades, and environmental concerns, etc.)*
- **Finance, Compliance & Risk Management:** Financial strategies, legal and regulatory compliance, and risk mitigation. *(i.e. legal responsibilities, financial strategies, and risk mitigation, etc.)*
- **Condo Community Matters:** Insights into fostering engagement, collaboration, and harmonious living in condo communities. *(i.e. conflict resolution, community engagement, and harmonious living, etc.)*

How You Can Participate

By sharing your knowledge and expertise, you help educate, empower, and elevate the condominium community across Northern Alberta — while gaining meaningful visibility and professional connections as a volunteer *Knowledge Contributor*.

What You Gain

- **Visibility:** Establish yourself as a trusted expert in the condo industry.
- **Networking:** Build valuable relationships with peers and industry professionals.
- **Community Impact:** Contribute to a stronger, more informed condo community.

What You Contribute

As a *Knowledge Contributor*, you volunteer your time and expertise to help address the real-world needs of condo boards, owners, and managers. By preparing and delivering educational content, you support better decision-making and promote effective condominium governance.

Learn more about what's involved in this volunteer role in our [Knowledge Contributor Overview](#).

We accept abstracts/proposals for a variety of different educational events, including:

- **Expert Panels/Seminars:** In-person, interactive panel discussions/seminars.
- **INSITE Sessions:** Online presentations offering practical and actionable insights.
- **Online Q&As:** Moderated Q&A discussions with a panel of experts that expand upon course content or discuss key topics.

Key Considerations:

When preparing your content, keep the following in mind to ensure it resonates with our audience and aligns with CCI North Alberta's educational goals:

- **Audience Relevance:** Tailor your content to the needs of condo boards, owners, managers, and communities. Focus on real-world issues and common challenges they face.
- **Practical Value:** Provide useful insights, actionable tips, and strategic guidance. Explore practical solutions that help attendees apply what they've learned.
- **Educational Focus:** Content should inform and educate — **not promote**. Avoid direct sales, self-promotion, or advertising.
- **Timeliness & Trends:** Align your topic with seasonal themes or current industry trends to keep content timely and engaging.

Proposal Submission Process

All proposals are reviewed by the CCI North Alberta **Education Committee**, with priority given to **CCI NA members**. In some cases, we may collaborate with you to refine your proposal to better align with our educational goals or other programming opportunities.

Our Education Calendar runs from **September through June**, culminating in the **Alberta Condo Expo (ACE)** each spring.

Note: Submitting a proposal does not guarantee inclusion in the Education Calendar.

What to Include

- **Topic/Title:** A clear and concise title.
- **Summary:** Brief overview (1-2 paragraphs) of your topic and its relevance.
- **Learning Outcomes:** Key takeaways for attendees.
- **Target Audience:** Specify who will benefit most from your session.
- **Proposed Format:** Panel, seminar, or Q&A session.
- **Timeline:** Proposed submission and delivery dates.
- **About You:** A brief summary of your speaking experience and expertise.

How to Submit:

Email a completed [Education Abstract Form](#) to: education@ccinorthalberta.com

We accept proposals for education events throughout the year. All abstracts and proposals received will be reviewed on a case-by-case basis.

If you want to be considered for inclusion in our annual Education Calendar submit your ideas before May 30 or get in touch with the Education and Events Coordinator to discuss your idea.

More Opportunities To contribute:

- **Advertise in INSITE to CONDOS Magazine.** For details review our [Advertising Guide](#).
- **Submit an Article to INSITE Magazine:** For details, review the [Article Submission Guidelines](#) and [Article Abstract Form](#).

Questions? If you have questions or require more information, please contact: info@ccinorthalberta.com