## THE MEMBER TO MEMBER (M2M) PROMOTIONS PROGRAM

The monthly program for our members, from our members.

## THIS IS A FREE BENEFIT FOR BUSINESS PARTNERS & PROFESSIONALS

## HERE'S WHAT YOU DO

- 1. Secure your spot
- 2. Create a graphic (approx. 800 x 800 pixels)
- 3. Provide a link to your website or a landing page



## **HOW IT WORKS**

- At the beginning of the month we send out the newsletter to our 4500 email subscribers with your promotion showcased.
- We market your promotion to property managers, board members and to condominiums all over North Alberta.
- Average open rate is 43% with a click rate of 2.6%.



Email Beverley to participate info@ccinorthalberta.com